PATRICIA
TEMILOLUWA

# RATE CARD

## PRICE LIST

| BRAND COLLABORATION | RATES |
|---|---|
| • Instagram Reel - | ₦100,000 |
| • UGC Instagram - | ₦60,000 |
| • TikTok Video - | ₦50,000 |
| • UGC TikTok - | ₦40,000 |

## PROMOTIONAL/USAGE RIGHTS

- Content usage rights - organic reposting allowed.
- Paid Ads - 40% of the base content rate per video, and this is subject to the duration of usage, platforms, and ad time length.

## NOTE

- These rates are just base rates and are subject to change depending on the scope of the project and deliverables. So please send me a message so we can discuss your project.

- Content is delivered within 5 - 7 days after product/brief confirmation.